



## **The Geometric Progression of Numbers - The Power of 5**

Once you understand the power of numbers in Network Marketing, you will realize how rewarding MLM can be, and how it can enable you to reach the wealth of your dreams. Here is a *Fast Track* approach to building your business.

When you sign up for AutoShip, your monthly commitment is \$100 in sales volume, which will cost approximately \$110 to \$120 for product and shipping (depending on what you purchase). But for simplicity, we'll work with the 'rounded off' number of \$100 to explain this concept.

<b>Level</b>	<b>1</b>	<b>→</b>	<b>5</b>	With this first level of activity, you place five people in your downline, who each come in with an initial purchase, and commit to \$100 in Personal Volume (PV) each month.
<b>Level</b>	<b>2</b>	<b>→</b>	<b>25</b>	You help each of those five people bring in five new people, the same way, purchasing product, and committing to \$100 a month PV on AutoShip. You now have added twenty five people to your downline.
<b>Level</b>	<b>3</b>	<b>→</b>	<b>125</b>	Now, you and the people you have helped to bring in continue to help the newest people each bring in five new people, which adds another 125 people doing the business.
<b>Level</b>	<b>4</b>	<b>→</b>	<b>625</b>	The growth continues, as each person brings in five new people, and your business grows by another 625.
<b>Level</b>	<b>5</b>	<b>→</b>	<b>3,125</b>	The next level of activity adds 3,125 people. Notice how the growth is beginning to accelerate.
<b>Level</b>	<b>6</b>	<b>→</b>	<b>15,625</b>	The next level adds 15, 625 to the group. Isn't this getting very interesting?
<b>Level</b>	<b>7</b>	<b>→</b>	<b>78,125</b>	At the seventh level, with each person bringing in five new people, you add 78,125 people to your downline.
	<b>Total</b>		<b>97,655</b>	Add them all together, and you would have 97,655 people in your group, in a Perfect Scenario.

**We know this is not realistic. Statistics show that only 10% of the people you enroll will continue in the business.**

