

Subject: Excellent letter for Policemen, Firefighters

Police officers and firefighters have long fought the battle of the bulge from many hours of inactivity coupled with poor on-the-run meal choices. Christopher Westfall is a member of a sheriff's office in central Florida. A year ago, finding himself nearly 60 pounds overweight and struggling to find a solution with real results, Christopher's search online for a potential solution landed him at www.isagenix.com

Christopher learned about the effectiveness of nutritional cleansing and how, by cleansing toxins out of the body, the weight loss can be almost effortless.

Chris lost 16.5 pounds in his first 9-day cleanse. He began to notice his energy level increasing dramatically.

While the nutrition found in Isagenix products contain no stimulants such as caffeine or ephedra, the high nutritional content filled a long void of proper nutrition in Christopher's diet.

In the first total 30 days on the program, Christopher's life had changed. He'd lost 33 pounds in that month and was very excited to share with his fellow deputies the success he had found. He found, though, that co-workers were coming up to him and asking what he had been doing to realize such significant and rapid results. Christopher pointed them to www.isagenix.com and the word began to spread.

Christopher had more energy than to get active and he began to coach his two boy's basketball team at the Deltona YMCA.

A fire department within Christopher's area caught wind of the changes happening to sheriff's office members starting on Isagenix and firefighters began their cleansing program as well. Christopher, as well as 242 of his co-workers and their families have now come a long way toward their health and fitness goals. "It's incredible to see lives changed right before your eyes!", says Christopher, "Word is spreading faster and faster and it's great to be a part of something so positive."

Along with about a dozen other deputies and firefighters, Christopher has now lost over 60 pounds on Isagenix. Christopher's goal is to reach other police and sheriff's offices and fire houses throughout the country with the message that internal cleansing is a key component in fast but safe weight loss.

Christopher notes that such famous authors as Dr. John Gray, PH.D. and New York Times best selling author Jack Canfield, of the Chicken Soup for the Soul series, have endorsed the Isagenix cleansing experience. Both authors cite significant changes in their personal lives as well as the lives of their clients and families from having tried the Isagenix cleanse.

Isagenix has been featured in positive news reports on ABC News and Fox News but the company does no advertising of its own. New clients are brought to the company simply by word of mouth.

The company had done over \$300 million in total sales by the end of 2007.

Isagenix, a health and wellness company based in Chandler, Arizona, develops and manufactures systems for cleansing and fat burning, nutrition and skincare that are distributed through an independent network of nearly 150,000 associates in the U.S., Canada and Puerto Rico.

After just five years in business, the Company's unique cleansing approach to weight loss has propelled the company to sales exceeding \$120 million annually. Nearly 80 individuals have lost 100 pounds or more. This success, along with creating 20 millionaires and over 100 six-figure earners, helped make Isagenix the featured company in the October 2006 issue of Your Business at Home magazine.

"Over the past five years, Isagenix has helped those who have used our products lose a cumulative total of more than one million pounds," said Isagenix President and CEO Jim Coover. "Our research shows the average weight loss for those using our 9-day program is 7 pounds in the first nine days."

According to the company, the Isagenix Cleansing and Fat Burning System is designed to help people become healthier and lose unhealthy weight through nutritional cleansing, lowering caloric intake and exercising moderately.

** Always consult a physician before making any dietary changes or starting any nutrition, weight loss or exercise program.